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Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. STATEMENT UNDER 37 CFR 3.73(b) Applicant/Patent Owner: Yahoo! Inc. Application No./Patent No.: 6.889.054 Filed/Issue Date: May 3, 2005 Entitled: METHOD AND SYSTEM FOR SCHEDULE BASED ADVERTISING ON A MOBILE PHONE (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.) (Name of Assignee) states that it is: x the assignee of the entire right, title, and interest; or 2. an assignee of less than the entire right, title and interest. (The extent (by percentage) of its ownership interest is in the patent application/patent identified above by virtue of either: An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel Frame , or for which a copy thereof is attached. OR A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows: В. 1. From: Himmel, Maria A., et al. To: International Business Machines Corporation The document was recorded in the United States Patent and Trademark Office at 011684 , Frame \_\_\_\_\_0440 , or for which a copy thereof is attached. International Business Machines Corporation To: Yahoo! Inc. The document was recorded in the United States Patent and Trademark Office at 018989 , Frame \_\_\_\_0218 , or for which a copy thereof is attached. The document was recorded in the United States Patent and Trademark Office at , Frame , or for which a copy thereof is attached. Additional documents in the chain of title are listed on a supplemental sheet. As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11. [NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in acpordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.081 is supplied below) is authorized to act on behalf of the assignee. The undersigned (whose 12/10/2007 Signature Date Marie Collazo 212.527,7764 Printed or Typed Name Telephone Number Authorized Agent for Yahoo! Inc.

Title